

## **DEBORAH BUTLER, ESQ. BIO**

During a diverse 25-year legal and management career, Deborah has served as architect and manager of global privacy and information governance programs for large multinational corporations, managed legal and business staffs and represented legal clients in a variety of high-stakes transactions and initiatives.

A Philadelphia native, Deborah initially practiced law and was active in full-cycle real estate development in the U.S. Virgin Islands. She later was a Senior Attorney with the FDIC during the savings and loan crisis of the early 90's, developing litigation and mediation strategies that recovered millions of dollars in assets from failed banks. She subsequently was appointed Chief Deputy City Solicitor for the City of Philadelphia Law Department, serving as general counsel to Board of Pensions of Retirement, establishing the department's emerging public pension legal practice for its then \$5 billion investment portfolio. In addition to managing her staff's legal services for 55+ City departments, she also managed her own caseload, including participating in numerous high-profile Center City transactions, such as the 2000 Republican National Convention deal.

Deborah then returned to the private sector to design and build Unisys Corporation's first global privacy program from concept through implementation in the early 2000's, leading three multinational cross-functional teams. She also supported development of the company's first global e-mail marketing program, counseling hundreds of internal clients annually regarding marketing campaigns and cross-company privacy issues as well as negotiating multimillion dollar commercial customer and business partner transactions. She was named a "privacy pro" by the International Association of Privacy Professionals and her reputation for developing cutting-edge business-focused and risk-mitigating privacy processes subsequently led to her appointment as Chief Privacy Officer of Wyeth Pharmaceuticals, a position she held until Wyeth's merger with Pfizer Inc.

Most recently, as the Director of Knowledge Assurance at Dell Inc., Deborah transformed its traditional global records management function into a holistic information governance consultancy for the protection, management and disposition of Dell confidential information. She regularly speaks publicly regarding privacy, cybersecurity, information governance and data classification topics, including at the 2016 Privacy + Security Forum in Washington, D.C., Today's General Counsel Institute in Atlanta, GA and the EisnerAmper Business Summit in Philadelphia, PA.

Deborah holds a J.D. from the UCLA School of Law and a B.A. from Occidental College, is a graduate of Leadership Philadelphia's Philadelphia Women of Distinction Program and holds a certificate in Six Sigma training earned while at Unisys. She has been awarded a City of Philadelphia Liberty Bell by Mayor Edward G. Rendell for outstanding service during her tenure with the City of Philadelphia Law Department. She has also been named a Life Fellow of the American Bar Foundation for demonstrating outstanding dedication to the welfare of her community and to the highest principles of

the legal profession. She is a patron of the arts and active in community service organizations, especially Rebuilding Together Philadelphia and MANNA.